

Torsten Christensen

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EXPERIENCE

AZoNetwork 2013 – Present

Senior UX Designer & Email Marketing Manager

Lead the email marketing team and one of the company's top revenue products

Design and optimise marketing collateral that strengthens brand messaging and drives engagement

Contribute to broader marketing strategies through UX expertise and design thinking

Analyse campaign performance metrics to improve effectiveness and return on investment

Collaborate across departments to develop creative marketing solutions and products

Provide strategic input on marketing direction, UX, and product development initiatives

Share my expertise externally via email marketing webinars and internally through leading a design course

Freelance Web Designer 2010 – Present

Create responsive websites for clients on a freelance basis.

The Gate Design Group 2010 – 2012

Web Designer

Created responsive websites and email campaigns while collaborating with the development team to ensure design implementation

SKILLS

Adobe Suite, Figma, Salesforce, PowerBI

Email Marketing, UX/UI Design, Front End Web Development, Product Development

EDUCATION

A-Levels
English Language, Business Studies, I.C.T.

GCSE
10 A-C

INTERESTS

Music, pottery, brewing, video game development, camping, walking, board games, food, dogs.

References available upon request.

Based in Chorlton, MCR.